

## **The Career Success Spell Book Group Coaching Service Agreement**

Description of the group program known as  
“The Career Success Spell Book” or the “Program”

**Lead Facilitator/Coach:** Joseph Sowa

**Medium:** Zoom Video Conferencing, Voxer (for VIP Intensive clients only)

**Length of the Program:** 1-day (Workshop), 4 Weeks (Basic Intensive), 8 Weeks (VIP Intensive)

**Program Dates:** June 4 (Workshop), June 4-30 (Basic Intensive), June 4-July 29 (VIP Intensive)

### **Participants Receive:**

#### *In the Workshop:*

- One 4-hour coaching session on June 4, 2022 from 1–5 PM Eastern
- Replay access to the session replay
- Teaching and deliverables on topics including:
  - Strategies for seeking commissions and performances
  - The magic email that will attract your advocates like catnip
  - The essential conversation scripts that help you woo and win over potential collaborators
  - Who you should be reaching out to today
  - What timeline that you can expect

#### *In the Basic Intensive:*

- Everything in the workshop, plus . . .
- 4 weekly group training sessions and Q+As, including
  - Further practice applying the workshop tools
  - Accountability to follow through on your plan
  - Feedback and community to overcome any obstacles you face
  - Trainings on additional topics including consortiums, contracts, websites, how to talk about money, and more
- Supporting E-Books, Templates, and Contracts
  - The 40+ page “Career Success Spell Book” companion PDF e-book
  - My full library of email templates and conversation scripts
  - My pre-built contact tracking template
  - Sample contracts you can reuse and add your own details

#### *In the VIP Intensive:*

- Everything in the Basic Intensive, plus . . .
- Two Private Jumpstart Sessions
  - A 45-minute “Getting Ready” session in which we’ll look over your catalog, discuss your dream projects, and identify which opportunities you should target.
  - A 60-90 minute “What’s Next?” session in which we’ll review your experiences from June and July and plan your strategy for the coming year
- Real-time Voice Message Support for June and July, using the “Voxer” App
- 4 Guest Expert Q+A sessions

**Fee:** \$97 for the Workshop, \$497 for the Basic Intensive, \$997 for the VIP Intensive

Program terms are effective on the date the fee is paid, between

The Client (or “you”)

and

Joseph Sowa of 27 Ladd St, Watertown, MA 02472 (the “Company” or “we” or “us”)

### **Refunds and Materials**

You understand and acknowledge that **all sales are final upon accepting these terms and conditions**, and that our fee is fully payable at that time, and no refunds will be provided, even if you decide to stop participating in the Program. Access to all videos, trainings, PDFs and other resources materials available up to one year from the end of the program, subject to the Company’s discretion.

### **Cooperation with the Company**

You agree to take responsibility for getting the most out of your participation in the program. This includes showing up to the workshop and at least 2 group sessions, watching and reviewing online modules, and implementing what you are learning in your career development and personal growth.

### **Confidential Information**

The Company respects your privacy and the privacy of everyone else participating in the Program. By signing up, you agree not to violate the publicity or privacy rights of the other participants in the Program, or of the Company and its shareholders. The Company respects your confidential and proprietary information, ideas, plans and trade secrets (collectively, “Confidential Information”) and must insist that you respect the same rights of the other participants in the Program, and of the Company.

### **Termination**

We are committed to providing you with the services and/or materials listed in this Agreement. By signing up, you agree that the Company may, at its sole discretion, terminate this Agreement, and limit, suspend, or terminate work in progress without refund or forgiveness of monthly payments if you become disruptive in the Program or difficult to work with, or if you fail to pay the fees when you have promised to do so.

### **Terms of Use**

By signing up, you agree,

1. Not to infringe any other Program participant’s or the Company’s copyright, patent, trademark, trade secret or other intellectual property rights;
2. Any confidential information shared by any Program participants or by any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the person who shared the information or to the Company, as the case may be;
3. Not to disclose such information to any other person or use it in any manner other than in discussion during a Program session or with a representative of the Company;
4. All materials and information provided to you by the Company may only be used by you as authorized by the Company as described in greater detail in the Terms of Use which forms part of this Agreement;
5. The reproduction, distribution and sale of such materials by anyone but the Company is strictly prohibited;

6. The provisions in this document are in addition to the Terms of Use which forms part of this Agreement.

7. If you violate or display any likelihood of violating any of your agreements contained in this paragraph, the Company will be entitled to injunctive relief from a court in the governing jurisdiction which is the State of Massachusetts to prohibit any such violations and may terminate immediately your participation in the Program.

8. All disputes arising out of this Agreement will be subject to the exclusive jurisdiction and venue of courts sitting within Middlesex, Massachusetts, and the parties consent to the personal and exclusive jurisdictions of these courts.

### **Representations**

The Company and its representatives have made every effort to accurately represent the Program and its potential impact on your career. Examples of actual results can be provided upon request. The testimonials and examples used are not intended to represent or guarantee that you will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation. By signing up, you acknowledge that as with any business endeavor you assume a level of risk and there is no specific guarantee of financial gains or audition success as a result of engaging the Company. By signing below, you also acknowledge that you have represented to the Company that payment of the fee for the services and/or products listed in this Agreement is within your financial means at this time and that you see it as an investment in your future.

### **Entire Agreement**

This Agreement includes this document and the Terms of Use. It contains the entire and all prior agreements, representations and warranties between the parties, communicated verbally or in writing.

### **Promotional Material**

By accepting the terms of this Agreement and affirmatively seeking the benefits of membership in the Program, you acknowledge that the Company may reproduce and/or disseminate any testimonials, scenarios, case studies, and statements describing or otherwise referencing your experience participating in the Program. This may include any specific results you experienced over the course of such participation. In situations where a Client's identifiable information (name, likeness, etc.) would be included in promotional materials, the Company will seek permission before inclusion.

### **Disclaimer**

Client is aware that Company does not solve medical issues nor treat disease and is therefore not a replacement for client's medical doctor, therapist or physician. Client hereby acknowledges that Company is not an employment agent, business manager, financial analyst or psychotherapist, and the mental, physical, emotional, financial, and spiritual health of Client is ultimately the responsibility of Client. Client understands that the Program and Program materials are being provided as tools for Client's own use and for informational and educational purposes only. Nothing related to this Program is intended to be considered medical, mental health, legal, financial, or religious advice in any way.